



“CREATING FUTURES : FROM LITERACY TO FLUENCY”

Venue : Tamu Hotel, Kg. Baru, Kuala Lumpur, Malaysia

23rd, 24th and 25th August 2019

Organised By:

International Institute of Islamic Thought

IIIT – East and South East Asia



The Center for
Postnormal Policy
& Futures Studies

“CREATING FUTURES : FROM LITERACY TO FLUENCY”

Venue : Tamu Hotel, Kg. Baru,
Kuala Lumpur, Malaysia



As a follow up to the first workshop on Futures Literacy, this workshop event seeks to immerse participants deeper in methodologies of futures studies and challenges them to develop their own skills and ideas for preferred futures in Malaysia. It will engage participants in an exclusive hands-on training that will challenge their current images and perceptions and open their imagination to alternative future potentials and possibilities.

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LITERACY
is **NOT**
enough

People today may be literate by the standards of the 20th century, but won't be literate by the standard of **OUR society today.**

We need to move to 21st century literacies or **fluencies:**



The Center for
Postnormal Policy
& Futures Studies



Jordi Serra del Pino



Wendy Schultz



Liam Mayo

KICT Building, level 4, International Islamic University Malaysia (IIUM), Gombak 53100, Selangor, Malaysia.

Program Schedule

Friday, 23 August 2019

09:00 – 10:00 Registration & Breakfast

10:00-10:30: Welcoming Address – Dato' Seri Anwar Ibrahim

10:30-11:00: Overview and Building a Timeline

11:00-11:15: Tea and Coffee Break

11:15-1:00: Futures Toolkit 1

From trends and emerging issues to impacts: futures wheels, systems thinking and feedback loops

1:00-2:30: Lunch and Jummah Prayer – Check In Hotel

2:30-4:00: Futures Toolkit 2

Imagining alternative futures and surprising outcomes: scenarios and wild cards

4:00-4:15: Tea and Coffee Break

4:15-5:30: Future Toolkit 2, continued

5:30-6:00: Reflections on the Day

Saturday 24 August, 2019

08:00 – 10:00 Breakfast

10:00-11:00: Revisiting the Vision - *Defining the vision statement from Workshop 1*

11:00-11:15: Tea and Coffee Break

11:15-1:00: Backcasting the Vision - *Identifying critical vision elements and creating 'future histories' – what changes were required to enable those key elements to evolve and emerge?*

1:00-2:00: Lunch and Prayer

2:00-3:45: Creating Change

What trends and emerging issues of change could create the changes identified in our backcast? Use data from previous workshop's trends work.

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How will compelling new paradigms and ideals arising from those changes create 'attractor basins' of behaviour that move society towards the vision?

What emerging changes could interconnect with our action to create amplifying feedback that accelerates change towards our vision?

3:45-4:00: Tea and Coffee Break

4:00-5:30: Stakeholder Analysis - *Who's accelerating movement toward the vision? Who's merely adapting to the changes the vision requires? And who's actively blocking those changes?*

5:30-6:00: Reflection on the Day

Sunday 25 August 2019

9:00 – 10:00 Breakfast

10:00-11:30: Creating Preferred Futures - *Layered approaches: policies; restructuring systems; storytelling*

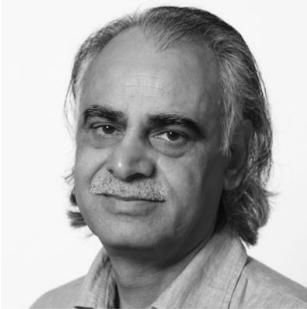
11:30-11:45: Tea and Coffee Break

11:45-1:00: Creating Preferred Futures, continued

1:00-2:30: Lunch and Prayer – Check Out Hotel

2:30-4:00: Final Reflections, Closing Ceremony and Certificates

Speakers / Course Architects



Ziauddin Sardar,
Director CPPFS

A writer, broadcaster and cultural critic, is former Professor of Law and Society at Middlesex University, and Professor of Postcolonial Studies, the City University, London. He has been described as a 'critical polymath' and is considered one of the top 100 public intellectuals in Britain. He works across a number of disciplines ranging from Islamic studies and futures studies to science policy, literary criticism, information science to cultural relations, art criticism and critical theory. He was born in Pakistan in 1951 and grew up in Hackney, East London.



Jordi Serra del Pino ,
Deputy Director, CPPFS

Jordi Serra is a futurist with a career of more than 35 years researching, studying, teaching, assessing and writing about change and futures studies. Over the years, Jordi has expanded his consultancy activity to integrate strategy and intelligence in his work covering numerous ambits such as energy, education, health, social services, public services, banking, public policing, security, mining, infrastructures, housing and others. As a scholar, Jordi has led some research teams, apart from his present endeavours at the CPPFS, including design, risk management and intelligence. He is also a member of the editorial Board of Futures, World Future Review and Revista IAPEM. Jordi has also an extensive experience in academia having taught and lectured in many universities worldwide. Currently, he is an Associated Professor at the Communication and International Relations Faculty of Blanquerna (Universitat Ramon Llull) in Barcelona where he teaches Postnormal Times Theory, Foresight and intelligence.



Philosopher and political scientist, is attached to the Asian World Center at Creighton University in Omaha, Nebraska. He is a member of the Nonkilling Consortium International, and has worked with an international summer camp in China through the Soong Ching Ling Foundation. A regular contributor to the quarterly *Critical Muslim*, he hosts a radio podcast show, *Tea Talk Asia*. His research is focused on the postnormal dimensions of international policy, politics and governance, which he often explores through films.

Scott Jordan

Executive Assistant
Director, CPPFS



An academically trained futurist with over thirty-five years of global foresight practice, Wendy has designed futures research projects for NGOs, government agencies, and businesses. Recent clients include the Rippel Foundation; the UK Defence Science and Technology Laboratory; Policy Horizons Canada; the International Labour Organization; Singapore's Risk Assessment and Horizon Scanning Centre; and the Industrial Research Institute.

Wendy Schultz

Director, Infinite
Futures and Senior
Fellow, CPPFS.

Wendy specializes in designing futures workshops that emphasize participatory, exploratory, provocative, and creative processes, most recently for the Brookfield Institute on the future of work; for A Temporary Futures Institute at the Museum of Contemporary Art in Antwerp on the future of art, education, and museums; and for Nesta UK on the future of skills. Wendy also teaches futures studies in the Masters Program in Strategic Foresight at the University of Houston.



Liam Mayo ,
Fellow, CPPFS

A community planning and development professional who specializes in working with marginalized communities and vulnerable people in complex environments. Liam has extensive international experience working with governments, the private sector and non-government agencies to incorporate community engagement and development practices in the design and delivery of policies, strategies and plans. Liam is particularly interested in critical theory and is currently a PhD candidate researching the utility of postnormal times theory to develop social policy and strategy.

<https://postnormaltim.es/sources/futures-studies>

<https://www.cppfs.org/>